

15 Questions to Write Better Sermons



Andy Stanley's 5 Key Questions

Andy Stanley shows us how to focus on our listeners and on their life-change. Ask yourself these questions as you begin your sermon prep and you will preach a message that is practical and challenging.

1. What do they need to know?
2. Why do they need to know it?
3. What do they need to do?
4. Why do they need to do it?
5. What can I do to help them remember what's being taught today?

Dig Into the Text

These four questions blend Biblical exegesis and strategic planning as you dig into the text of Scripture to discover its essence and relevance for you and your audience.

1. What's the problem that needs solving?
2. What's the solution?
3. Why do we need the solution now?
4. What part of the text motivates or excites me?

Made to Stick Sermons

Chip and Dan Heath, in their book *Made to Stick*, share six factors that help people remember and apply what you teach them. Here are their principles framed as questions and applied to the practice of preaching.

1. Is it simple?
2. Is there something unexpected?
3. Are you being concrete?
4. Are you credible?
5. Are you connecting with their emotions?
6. Are you telling stories?